

PRIVACY POLICY

SEEDS FINCAP PVT. LTD.

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Contents

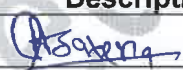
1. Introduction.....	4
2. Purpose.....	4
3. Information we collect.....	4
4. Use of information.....	5
5. Protection of information.....	5
6. Disclosure of Information.....	6
7. Changes to this policy.....	6
8. Contact Us.....	6

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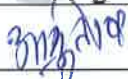
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Role	Name	Version	Signature	Date
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1. Introduction

At Seeds Fincap Private Limited, we take your privacy very seriously. This privacy policy explains how we collect, use, and protect your personal information when you use our website and services. By using our website or services, you consent to the practices described in this policy.

2. Purpose

The purpose of our privacy policy is to inform our customers and users of our services about how we collect, use, and protect your personal information. We are committed to protecting the privacy of our customers and ensuring that their personal information is handled in a responsible and transparent manner.

This policy outlines our practices for collecting and using personal information, as well as the measures we have implemented to safeguard this information. Our goal is to provide our customers with peace of mind and confidence in our services, while also ensuring compliance with applicable privacy laws and regulations.

3. Information we collect.

We may collect various types of information from its customers, including:

- **Personal Information** - This includes information such as the customer's name, address, date of birth, contact details, and identification documents such as PAN card or Aadhaar card, etc.
- **Financial Information** - we may collect information related to the customer's financial history, such as their credit score, income, and employment details. This information is used to evaluate the customer's creditworthiness and assess their eligibility for loans or other financial products.
- **Transaction Information:** We may collect information related to the customer's transactions, such as loan repayment history, account balances, and payment details.
- **Other Information** - We may also collect other information as required by law or as necessary to provide their services, such as information related to anti-money laundering (AML) and know your customer (KYC) regulations.

It is important to note that We are required to collect and use personal information in compliance with applicable privacy laws and regulations and are typically required to obtain the customer's consent before collecting their personal information.

4. Use of information

We may use your personal information to communicate with customers, to process transactions, and to improve our services.

We may use this information include the following:

- Verifying Identity – We may use personal information to verify the identity of customers and prevent fraud.
- Processing Applications - We may use personal information to process loan applications and manage customer accounts.
- Marketing - We may use personal information to provide marketing communications, such as promotional offers or newsletters. Customers may opt out of receiving such communications at any time.
- Improving Services - We may use non-personal information to improve their services, such as website performance or product offerings.
- Research - We may use non-personal information for research purposes, such as analyzing trends in customer behavior or financial markets.

5. Protection of information

We have implemented the following measures to protect the personal information of our customers or users of our services. Our Protection of Information policy outlines the steps we have taken to safeguard against unauthorized access, use, or disclosure of personal information:

- Physical and Technical Security - We use physical and technical security measures to protect against unauthorized access, use, or disclosure of personal information. This includes measures such as access controls, firewalls, encryption, and secure storage facilities.
- Training and Awareness: We provide training and awareness programs to employees and contractors to help them understand the importance of protecting personal information and to ensure that they handle personal information in accordance with our organization's policies and procedures.
- Monitoring and Incident Response: We monitor our systems for security breaches and other incidents, and have procedures in place to respond to such incidents, such as notifying affected customers and regulatory authorities.\
- Third-party Service Providers: We use third-party service providers, such as data storage, Data Encryption, Cyber Security, etc.
- Compliance: We Have implemented measures to ensure compliance with applicable privacy laws and regulations and may appoint a privacy officer or data protection officer to oversee the organization's privacy program.

6. Disclosure of information

We may disclose your personal information to third-party service providers who assist us in providing our services. We may also disclose your information if required by law or if we believe that such disclosure is necessary to protect our rights or the rights of others.

7. Changes to this policy

We reserve the right to make changes to this privacy policy at any time. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

8. Contact Us

If you have any questions or concerns about this privacy policy or our data protection practices, please contact us at info@seedsfincap.com.

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